

Qoin consultancy overview

Why consultancy?

Qoin's leading track record on all aspects of community currency design, development, implementation and operation places its consultancy services in a unique position for expertise and competence. Whether you want to explore how community currencies can enhance your business case, develop a business plan or deploy a robust IT platform for currency management, we are best positioned to help you translate your ambitions into meaningful impacts and long term success.

What can we do for you?

Our consultancy services range across all the phases and disciplines from idea to implementation. We consult throughout the phases of making your community currency successful by:

- Exploring how a community currency can help reach your aims
- Creating a currency concept tailored to your needs and ambitions
- Building a business case and plan for delivery
- Implementing and operating your community currency

We also provide consultancy in specific disciplines:

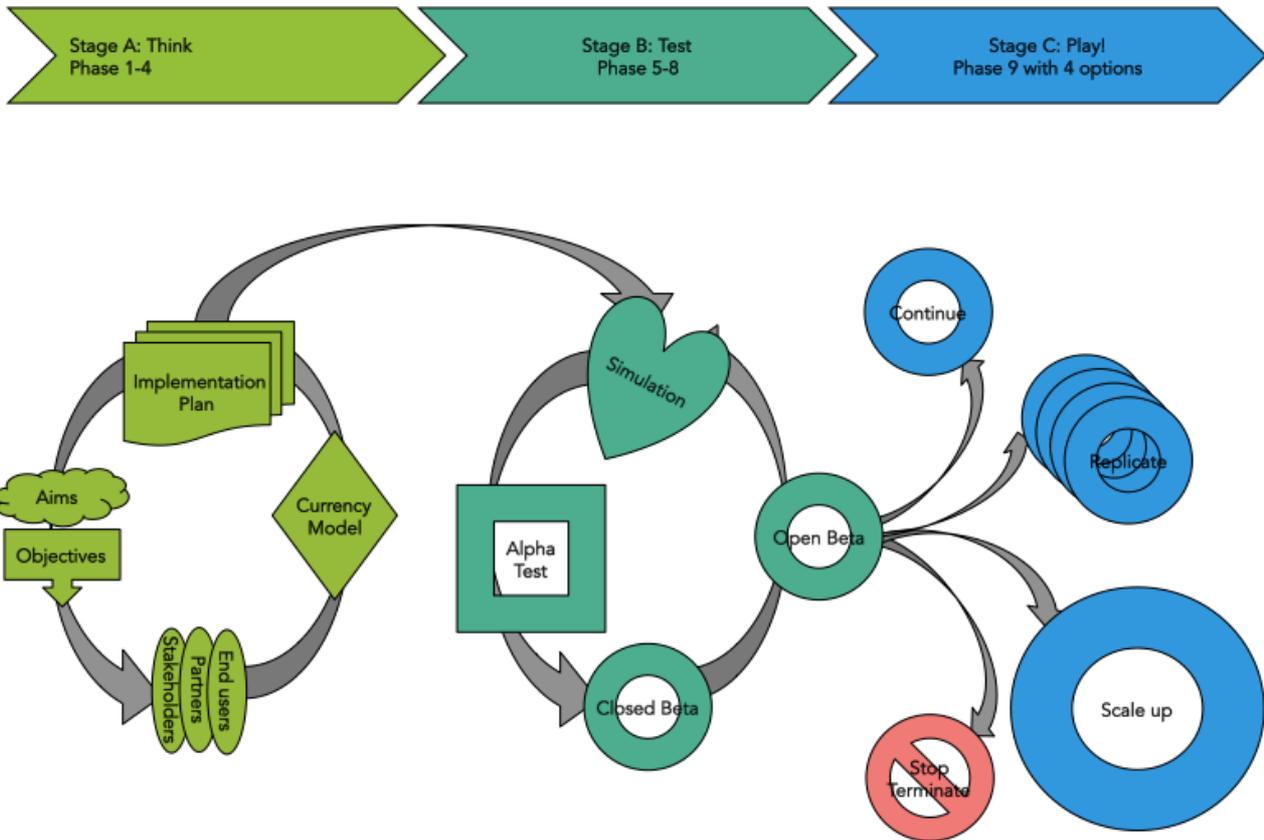
- Legal and compliance
- IT and payment technology
- Marketing, sales and account management

How do we do it?

Our approach to consulting is the result of years of experience that have refined our expertise. The Community Currency Implementation Framework (CCIF) is our consultancy methodology. It represents the best practice and industry standard for delivering added value via community currencies. The CCIF is structured in three stages (Think, Test, Play) and in 9 phases, to ensure all required domains are properly addressed:

- Our consultants work closely with you in the *Think stage*, in order to map out your aims, objectives and analyse your requirements. We then proceed by creating a currency concept, a business plan and an implementation plan.
- In the *Test stage*, we build, monitor and refine the currency concept in many iterative rounds, to ensure it adheres to your objectives and that it performs according to the set standards.
- A fully equipped community currency is delivered in the *Play stage*. This offers you the flexibility on how to proceed best: continuing at the same pace, scaling up, replicating or terminating (in case the currency has already reached its aims).

This process is outlined here:



Contact us

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